

GE Healthcare was looking for an integration partner to help optimize workflow between their products, current customers and potential third-party partner companies. Bostech's ChainBuilder product helped provide a more technically savvy, highly efficient solution to improve GEHC's interoperability and scalability.

INDUSTRY

Healthcare

CLIENT

GE Healthcare



GE Healthcare

THE CHALLENGE

GE Healthcare's suite of products has grown tremendously over the past several years. And while creating solutions designed with the customer's best interest in mind was always of utmost importance, acquiring the most efficient technology often meant piecing together the best systems from different vendors. This caused an issue with interoperability among the various systems both for customers and for third-party companies who wanted to do business with GEHC. It was imperative that GEHC have the capacity to integrate both within their own products as well as with outside products. It was also important for GEHC to continue its leadership role with the most up-to-date technology available.

THE SOLUTION

GE Healthcare found their perfect partner in Bostech and its suite of performance improvement solutions. The foundation of their framework was built with ChainBuilder Connect – introducing a more technically-savvy process that their previous software did not support well. And since ChainBuilder is a less proprietary solution based on open standards, GEHC can continue to innovate and build upon their leadership role as a forward-thinking Healthcare solution provider.

THE RESULTS

The partnership between Bostech and GE Healthcare has provided a more robust, scalable, and modern platform that allows GEHC to have the most efficient system available for patients, doctors and customers. GEHC's customer base is more satisfied – and therefore more loyal – with a comprehensive solution that allows them to access all the data they need to make critically important business decisions thus improving efficiencies. And having a more “open system” allows GEHC to remain progressive and improves information-sharing for its customer base.